



British Car Restorations

NEWS

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NEW OWNERSHIP: “My Passion is Jaguar Automobiles!”

Introducing Clive Collins, the new owner and general manager of XKS MOTORSPORT, formerly XK’s Unlimited, in San Luis Obispo California. Clive is a Londoner who grew up loving, lusting, and lamenting all things Jaguar. From his youth in the UK to the present, his focus has been the Jaguar automobile, its history, its design, its performance, and its impact on the automobile world since the 1950’s. “Jaguars were my passion as a youth and they certainly are today”, he said, “ I want to preserve and restore these examples of automobile art, of performance, and value, this is why I purchased XK’s Unlimited to have the opportunity to fulfill my dream of continuing and preserving the heritage that was created by Sir William and Jaguar Cars UK.”

Clive makes no apologies about his enthusiasm for the Jaguar Marque, every model and every detail has a special meaning to this man who is passionate about what his goals are and how he wants to bring a new approach to the preservation and restoration of these storied cars. “Drivers, Jaguar Drivers are who I am looking for, people that want to enjoy the sounds, the sights, and performance of a restored, reliable, and beautiful automobile that has been meticulously preserved or restored to the satisfaction of its owner.” He said, “What we do different at XKS MOTORSPORT is to provide our clients with choices and a plan on how to

preserve or restore their particular automobile, to work with them on budget, timeline, and results. We want them to be part of the process, we provide weekly and monthly updates, consult on every phase of our specific plan that we all agree on in the beginning. This process is a relationship of trust and support first and foremost. The advantage we take is that the customer is always a part of the decision process, his satisfaction is our goal.”

“We have set new and higher standards than the previous business before us, we want to earn your business, friendship, and trust, and in return we give you our total support!” said Clive. It is evident there is a strong message here, Clive Collins is serious about what he is doing and what he will deliver. Make no mistake, he and his team of technicians and craftsmen will deliver exactly what you want and what you expect. I talked briefly with some of the personnel working at XKS MOTORSPORT and they certainly are motivated and are proud to have this higher standard and Clive’s total commitment and attention to details and to support the customer.

Clive Collins invites you to come to XKS MOTORSPORT in San Luis Obispo California, to see for yourself the quality restorations, the professionalism of his staff, and the commitment to excellence, to you, the Jaguar Driver. Look online at our website, www.XKSMOTORSPORT.com, or call the shop, talk to **Clive Collins directly, (805) 594-1585**, he’s more than happy to discuss your questions and plans about your Jaguar automobile.

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